

W M P X



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

WMPX (EFF: 7-26-71)

x WMDN (LTR. 7-30-48)

Date first licensed 10-5-48

Call letters x W D O W

Station Location: Midland, Michigan

PATTEN BROADCASTING-MIDLAND, INC. (AL 10-20-78 EFF: 10-30-78)

x THE PATTEN CORPORATION (BML 5-29-73)

x THE PATTEN BROADCASTING COMPANY, INC. (AL 5-28-71 EFF: 6-3-71)

x MIDLAND BROADCASTING COMPANY, (AL 10-21-59, EFF: 10-22-59)

Name of licensee x RICH PUBLISHING HOUSE, INC.

BP 6-17-80

SW of intersection of Patterson & Poseyville Rd. (Lot #64), Midland, MI.

x 1510 Bayliss Street, Midland, Michigan (BL 5-24-62) (BP 12-19-60)

x Bayliss St., one-half block N. of E. Second St., Midland, Michigan

Transmitter location x W $\frac{1}{2}$ of S $\frac{1}{2}$ of NW $\frac{1}{4}$ of Sec. 14, Near Midland, Michigan (CP & MP 6-4-48)

(Lic. 10-5-48)

486 42 1510 Bayliss Street, Midland, Michigan (redescribed BL 5-24-62) (BP 12-19-60)

x Bayliss St., one-half block N. of E. Second St., Midland, Michigan

Main studio location x W $\frac{1}{2}$ of S $\frac{1}{2}$ of NW $\frac{1}{4}$ of Sec. 14, Near Midland, Michigan (CP & MP 6-4-48)

(Lic. 10-5-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B2-P-4906	1-26-48	1490	250w	U	
	Order. CP for new station granted subj. to filing MP for approval T site and antenna. (CONDITIONAL CLAUSE)				
B2-P-4906	6-4-48	1490	250w	U	2-4 2-4-49
BMP-3764	Mod. CP (4906) to change type of T, for approval of antenna, T and studio sites. (COND. CLAUSE)				
BL-3357	10-5-48	1490	250w	U	10-5 8-1-51
	Lic. to cover CP (4906 as mod) for a new station.				
BR-2103	7-11-51	1490	250w	U	8-1 10-1-52
BR-2103	9-3-52	1490kc	250w	Unl.	10-1 10-1-55
BR-2103	9-7-55	Renewal of license			10-1 10-1-58
BR-2103	9-17-58	Renewal of license			10-1 10-1-61
BAL-3643	10-21-59	Voluntary assignment of license to			
EFF:	10-22-59	Midland Broadcasting Company			
BP-14310	12-19-60	1490kc	250w	U	2-19 8-19-61
	CP to change antenna-trans. and studio location.				
BP-12718	5-29-61	1490kc	250w-1kw	LS U	7-29 1-29-62
	CP to increase daytime power and install a new transmitter. (GATES BC-1T) Cond'l				
BP-9736	1-9-61	Mod. CP (BP-14310) for extension of			
(1)	completion date to 2-19-62				
	Renewal of license				
BR-2103	12-28-61				12-28 10-1-64
BL-9105	5-24-62	1490kc	250w, 1kw	S U	5-24 10-1-64
	License to cover CP (BP-12718 & 14310) which auth. incr. in daytime power and install new trans. (Gates BC-1T); chg. ant.-trans. loc, studio loc.; chg. ground system. (Cond'l)				
BR-2103	9-14-64	Renewal of License			10-1 10-1-67
BR-2103	9-15-67	Renewal of License			10-1 10-1-70
BR-2103(S)	9-30-70	Renewal of License			10-1-73
BAL-7213	5-28-71	VOL. AL	EFF:	6-3-71	
BS-2103(L)	7-26-71	Mod. of lic. to change call letter to:			
	W M P X				
ERSA	5-22-72				

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

CARD#2

Date first licensed

Call letters W M P X

Station location MIDLAND, MICHIGAN

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BTC-7127	5-15-73	VOL TC	EFF: 5-31-73		
BML-2460(1) EBSA	5-29-73	ML to chg. corporate name to: THE PATTEN CORPORATION.			
BR-2103	11 20 73	(LONG)	RENEWAL	OF LICENSE	10 1 76
BR-2103(S)	9-15-76	Renewal of license			10-1-79
BAL780920EF	10-20-78	VOL. AL	EFF: 10-30-78		
BR790601UL	(L) 9-28-79	Renewal of License			10-1-82
BP790501AN	6-17-80	1490khz.	250w, 1k U		6-17-81
		CP to make chgs. in ant. sys. & Chg. TL			
BMP-810527AE (1)	6-23-81	MP (BP-790501AN)(for chgs.) for ext. of time to:			12-17-81

APPLICATION RECORD - BROADCASTING

Call
LettersW D O W
NEWName RICH PUBLISHING HOUSE, INC.
(P.O. 124 S. McDonald St., Midland, Michigan)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4906	5-10-46	Construction Permit for a new standard broad-	Docket # 7713	
Rec'd	5-16-46	cast station to be operated on:	Granted	1-26-48
Filed	5-16-46	Frequency: 1490 kc	after hearing, subj. to	
		Power: 250w	filing MP for approval	
		Hours of Operation: Unlimited time.	site and antenna. &	
		Trans. Location: To be determined - Midland,	waiver of Sec. 3.60	
		Michigan.	DECISION AND ORDER ISSUED	
		Studio Location: Same.		
		(Filed by Maurice Jansky, Atty.)		
AMENDED	10-18-46	AMENDED re change in stockholders	Issued with MP 3764	
Recd.	10-18-46			
Filed	11-1-46			

RCA BTA 250-L Transmitter

Melvin H. Wirth (Engr) Ingham County, Michigan

APPLICATION RECORD - BROADCASTING

 Call W M D N (LTR. 7-30-48)
 Letters x W D O W

Name RICH PUBLISHING HOUSE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3764 Rec'd Filed	3-16-48 3-19-48 3-19-48	Mod. of C.P. (B2-P-4906, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at W $\frac{1}{2}$ Of S $\frac{1}{2}$ of NW $\frac{1}{4}$ of Sec. 14, Midland Twp. (Swede Road), Midland, Michigan. (Filed by Joseph F. Zias, Atty.)	GRANTED re section 3.60	6-4-48
- AMEND. Recd. Filed	5-19-48 5-20-48 5-20-48	AMENDED to change type transmitter (Gates BC-250 GY)		
BL-3357 Rec'd Filed	9-6-48 9-7-48 9-7-48	License to cover C. P. (B2-P-4906, as mod.) which authorized a new standard broadcast station.	GRANTED	10-5-48
BR-2103 Rec'd	3-30-51 4-2-51	Renewal of License	Granted	7-11-51

APPLICATION RECORD - BROADCASTING

Call
Letters W M D N

Name RICH PUBLISHING HOUSE INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2103 Rec'd Filed	6-7-52 6-23-52 6-23-52	Renewal of License	GRANTED	9-3-52
BR-2103 Rec'd Filed	5-25-55 5-27-55 5-27-55	Renewal of License	GRANTED	9-7-55
BR-2103 Rec'd Filed	6-27-58 6-30-58 6-30-58	Renewal of license	GRANTED	9-17-58
BP-12,718 Rec'd Filed	12-19-58 12-24-58 12-24-58	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1T)	GRANTED	5-29-61
AMENDMENT Rec'd Filed(ORDER)	5-6-60 5-20-60 6-3-60	Engr. Nathan Williams, Oskosh, Wiso. AMENDED to change applicant name to MIDLAND BROADCASTING COMPANY as auth. by BAL-3643 gr 10-21-59 F.C.C. WASHINGTON, D. C. Atty. - John H. Midlen	Cond'l re accept interf. of Class IV stations if auth. incr. power to 1kw.	
SEE ADDL AMEND on #4				

APPLICATION RECORD - BROADCASTING

AUG 1955

MIDLAND BROADCASTING COMPANY

Call

Letters W.M.D.N.Name xRICH PUBLISHING HOUSE, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3643 Rec'd. Filed	9-4-59 9-16-59 9-16-59	Voluntary assignment of license to: MIDLAND BROADCASTING COMPANY. John H. Midlen, Atty.	GRANTED EFF:	10-21-59 10-22-59
HP-14310 R & F	8-15-60 8-17-60	Construction Permit to change antenna-transmitter & main studio location from $\frac{1}{2}$ of S $\frac{1}{2}$ of NW $\frac{1}{4}$ of Sect. 14, near Midland, Michigan to Bayliss St., one half block North of E. Second Street, Midland, Michigan. Atty: John H. Midlen	GRANTED	12-19-60
AMENDED(Cond'd) BP-12,718 Rec'd Filed (order)	10-7-60 10-13-60 10-26-60	AMENDED to chg ant-trans. & studio location to Bayliss St., $\frac{1}{2}$ block N. of East Second St., Midland, Michigan & make changes in ground system.	see page 3	

AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call
Letters WMDNName MIDLAND BROADCASTING COMPANY
MIDLAND, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2103 Rec'd & Filed	6-16-61 6-23-61	Renewal of License	GRANTED	12-28-61
BMP-9636 R&F	7-8-61 7-11-61	Mod of CP (BP-14310 which auth chg ant-trans & studio location) for extension of completion date from 8-19-61 to 2-19-62.	GRANTED	8-9-61
BL-9005 R. & F.	11-20-61 11-27-61	Lic to cover CP (BP-12,718 and BP-14,310) which auth. incr. in daytime power and install. of new trans; chg. in ant-trans., studio loc., and ground system. atty- John H. Midlen	GRANTED Cond'l: accept interference from other 250w Class IV stations if granted incr. in power to 1kw	5-24-62
BR-2103 Filed Rec'd	6-30-64 7-6-64 7-6-64	Renewal of license	GRANTED	9-14-64
BR-2103 R & F	6-28-67 7-3-67	Renewal of License	GRANTED	9-15-67

APPLICATION RECORD - BROADCASTING

1490kc

Call W M P X
Letters X W M D N

The Patten Broadcasting Company, Inc.

Name MIDLAND BROADCASTING COMPANY

MIDLAND, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2103	7-1-70	RENEWAL OF LICENSE	GRANTED	9-30-70
R & F	7-6-70	AMENDED 9-4-70 re: commercial policy		
\$75 #614373	"	"		
PN Recd.	"	"		
PRESS	1970			
10-1-70 Annual fee \$22.00 deducted from \$75.00 Renewal (57.00 Extra) Credit \$110. to 1971.				
BAL-7213	1-7-71	Voluntary assignment of license to	GRANTED	5-28-71
R & F	1-8-71	THE PATTEN BROADCASTING COMPANY, INC.		
FEE PD: \$1000 #654879		(SEE OVER)		
CODE 047		Atty - Booth & Freret		
ALSO SEE WHM JAN 28 1971		Original Art. & By-Laws filed 1-12-71	EFF" 6-3-71	
Pub. notice filed 1-26-71		Contour map re overlap WKHM filed 4-21-71	Fee Paid: 6623071	
		AMENDED 4-19-71 re Section II (reflect death of	048 Wol 2595	
		dirctr & cancellation of his stock sub. agreement;		
		Rev. Exh. 13 (re Sec. II); Rev. Exh. 15 - plan of		
		financing & fin. data (assignee)		
		AMENDED 4-7-71 supplementary demographic information		

RE: BAL-7213 - Atty was called 1-26-71 - Sec. VI necessary
AMENDED 5-24-71 - bank ltr clarifying voting rights;
and re paid stock subscriptions

#7

1490khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W M P X

THE PATTEN CORPORATION
 Name x THE PATTEN BROADCASTING COMPANY, INC.
Midland, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7127 R & F FEE PD: \$250 #175473 CODE 053 (FORM 316) ALSO SEE: WKHM (AM, FM) MAY 10 1973	4-13-73 4-17-73 #175473	Voluntary transfer of control of lic corp from The Patten Company, Inc. to Myron P. Patten (SEE OVER) Atty - Miller, Gordon & <u>Healy</u>	GRANTED EFF: 5-31-73	5-15-73
BML-2460 R&F \$50-188378 AC-060 PRESS: MAY 2 1973	5-17-73 5-18-73 5-18-73	Modification of license to change the corporate name to THE PATTEN CORPORATION. Atty. Robert W. Healy	GRANTED	5-29-73
BR-2103 R & F PN PRESS 13 AUG 1973	6-29-73 7-3-73 7-3-73 13 AUG 1973	Renewal of License Atty: Robert W. Healy	GRANTED	11-20 73

RE: BTC-7127 - ATTY WAS CALLED 5-9-73 - transferee ~~INDEX~~
wrong on Page 1, par.4. UPON GRANT OF THIS TC - 301 will
have to be filed to chge name of licensee - also amended
Articles

APPLICATION RECORD - BROADCASTING

Call
Letters W M P X

PATTEN BROADCASTING-MIDLAND, INC.

Name * THE PATTEN CORPORATION
MIDLAND, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2103 R & F PN Recd. PRESS	5-14-76	RENEWAL OF LICENSE	GRANTED	9-15-76
	6-1-76 " AUG 6 1976	Robert W. Healy, Atty. AMENDED 9-7-76 re: EEO complaint		
BAL780920EF Form 316 PRESS OCT 1978	9-15-78	Vol. AL to PATTEN BROADCASTING-MIDLAND, INC.	GRANTED EFF	10-20-78
		Atty - Robert W. Healy (Gordon & Healy) (over)		10-30-78

BAL780920EF Original Art of Inc. & certification of.
by laws filed 10-12-78

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
LettersW.M.P.X.....Name PATTEN BROADCASTING-MIDLAND, INC.
MIDLAND, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BP790501AN PRESS (O)	JUN 11 1979 ...	CP to make changes in Antenna System; chg. Transmitter Location to: SW of Intersection of Patterson & Poseyville Rd. (Lot #64), Midland, Michigan & incre. Hght. of Tower to: 217'.	GRANTED	6-17-80
	AMENDED 5-15-79	MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. 43° 36' 20" 84° 14' 53" ant system estimated cost Atty. Larry A. Miller (Gordon & Healy)		
BR790601UL PRESS	JUL 2 1979	Renewal of License Atty. Robert W. Healy	GRANTED	9-28-79

#10

APPLICATION RECORD-BROADCASTING

Call Letters: W M P X

1490KHz.

Name: PATTEN BROADCASTING-MIDLAND, INC.

Station Location: MIDLAND, MICHIGAN

File No.	Date	Description	Action and Date
BMP810527AE PRESS (0)	JUN 17 1981	MP (BP-790501AN) For Extension of Time to: _____ (FOR CHGS.) Atty. Larry A. Miller (Gordon & Healy)	GRANTED: 6-23-81 TO: 12-17-81
BTC810609FY Form 315 PRESS JUN 17 1981 PN filed 7-7-81		Vol TC from Patten Communications Corporation to Maines Broadcasting, Inc. Atty. Larry A. Miller	EFF: 8-19-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

